

# Ben Parsonson

Talented designer adept at many facets of the visual communications industry, committed and excited about expanding his knowledge and gaining further experience in the fields of graphic and web design. A swift learner and excellent communicator accomplished at incorporating the desires of the client with a stellar design solution.

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## Experience

**Oliver Young**  
*DESIGNER*

2004-Present

Design of corporate brandings, websites, email newsletters, direct marketing, posters, brochures, catalogues, corporate stationery, point of sale material and presentation folders.

Responsibilities include liaising with account managers, meeting with and presenting work to clients and managing workloads. Assistance with art direction to those in less senior roles.

## Skills

- Superb communicator with impeccable spelling and grammatical skills
- Proficiency in all elements of the Adobe Creative Suite, including both the print and web collections
- Thorough knowledge of HTML, CSS and JavaScript
- PHP and MySQL knowledge
- Advanced print techniques and processes - including colour and ink technologies, paper stocks, die-lines, embossing and other print-finishing techniques
- Skilled in operating both Mac and Windows environments

## Education

**National College of Design and Technology**  
Diploma in Graphic Design

2004

**National College of Design and Technology**  
Diploma in Multimedia

2003

## Acknowledgements

Best Print Awards

Pathways to the Future Scholarship Award